

## FOI 5446228 Emails

From: [REDACTED]  
Sent: 03 July 2019 16:09  
To: Thomas, Cllr Daniel <Cllr.D.Thomas@barnet.gov.uk>  
Cc: [REDACTED]@barnet.gov.uk  
Subject: RE: Together, we are Barnet event - 4th July

Brilliant! Hopefully we'll see you at some point tomorrow then.

Best wishes,

[REDACTED]

[REDACTED]  
Senior Communications and Campaigns Manager London Borough of Barnet, 2 Bristol Avenue,  
Colindale, London, NW9 4EW  
Tel: 020 8359 [REDACTED]  
Barnet Online: <<http://www.barnet.gov.uk/>> [www.barnet.gov.uk](http://www.barnet.gov.uk) P please consider the  
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<<http://www.engage.barnet.gov.uk/togetherbarnet>>

From: Thomas, Cllr Daniel  
Sent: 03 July 2019 16:03  
To: [REDACTED] <[REDACTED]@Barnet.gov.uk>  
Cc: [REDACTED] <[REDACTED]@barnet.gov.uk>  
Subject: Re: Together, we are Barnet event - 4th July

Thanks for this [REDACTED]

Tomorrow is my first day back after holiday and I already have officer meetings during this time. I will try and get over though as it looks like a good itinerary.

# FOI 5446228 Emails

Kind regards,

Cllr Daniel Thomas

----- Original message -----

From: "[REDACTED]"@Barnet.gov.uk

Date: 27/06/2019 17:09 (GMT+02:00)

To: "Thomas, Cllr Daniel" <[Cllr.D.Thomas@barnet.gov.uk](mailto:Cllr.D.Thomas@barnet.gov.uk) <<mailto:Cllr.D.Thomas@barnet.gov.uk>> >

Cc: "[REDACTED]" <[\[REDACTED\]@barnet.gov.uk](mailto:[REDACTED]@barnet.gov.uk)>

Subject: Together, we are Barnet event - 4th July

----- Original message -----

From: "[REDACTED]" <

Date: 27/06/2019 17:09 (GMT+02:00)

To: "Thomas, Cllr Daniel" <[Cllr.D.Thomas@barnet.gov.uk](mailto:Cllr.D.Thomas@barnet.gov.uk) <<mailto:Cllr.D.Thomas@barnet.gov.uk>> >

Cc: "[REDACTED]" <

Subject: Together, we are Barnet event - 4th July

Dear Cllr Thomas,

I just wanted to let you know we're holding an event at Brent Cross Shopping Centre next Thursday 4th July to promote the Together, we are Barnet campaign.

If you are available I wanted to invite you along to the event to show your support to the campaign and get involved with some of the activities on the day. We've blocked some time in your diary with [REDACTED] between 1-2.30pm.

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The event will run in the Centre Court area from 9.30am-7pm and we'll have a photo booth where people can take their photos for the 'many faces of Barnet' artwork project as well as a wall where people can add a comment about why they enjoy living/working/studying in Barnet's diverse community.

We also have a local choir coming along from a school in Barnet to perform a few songs, they will be there between 11am and 2pm.

We will also send an email to other ward Councillors tomorrow.

Do let me know if you have any questions or would like any further information.

Kind regards,

Senior Communications and Campaigns Manager London Borough of Barnet, 2 Bristol Avenue,  
Colindale, London, NW9 4EW

Tel: 020 8359 [REDACTED]

Barnet Online: <<http://www.barnet.gov.uk/>> [www.barnet.gov.uk](http://www.barnet.gov.uk) P please consider the environment - do you really need to print this email?

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<<http://www.engage.barnet.gov.uk/togetherbarnet>>

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From: [REDACTED]

Sent: 27 June 2019 15:06

To: [REDACTED]@barnet.gov.uk>

Subject: RE: For Leader's diary

Sure,

Thanks!

## FOI 5446228 Emails

[REDACTED]

From: [REDACTED]  
Sent: 27 June 2019 15:03  
To: [REDACTED] <[REDACTED]@Barnet.gov.uk>  
Subject: RE: For Leader's diary

[REDACTED]

Can you send it and copy me in.

Thanks

[REDACTED]

[REDACTED]

[REDACTED]

Executive Assistant

Leader's Office

Growth & Corporate Services

London Borough of Barnet, 2 Bristol Avenue, Colindale, London, NW9 4EW

Tel: 020 8359 [REDACTED]

Barnet Online: [www.barnet.gov.uk](http://www.barnet.gov.uk)

Please note our new address

## FOI 5446228 Emails

From: [REDACTED]  
Sent: 27 June 2019 15:02  
To: [REDACTED]  
Subject: RE: For Leader's diary

Hi [REDACTED]

Here's the email invite for The Leader, is it best to send it to him direct? Or will you just put it in his calendar?

Thanks,

Dear Cllr Thomas,

I just wanted to let you know we're holding an event at Brent Cross Shopping Centre next Thursday 4th July to promote the Together, we are Barnet campaign.

If you are available it would be great to have you along to the event to show your support to the campaign and get involved with some of the activities on the day.

The event will run in the Centre Court area from 9.30am-7pm and we'll have a photo booth where people can take their photos for the 'many faces of Barnet' artwork project as well as a wall where people can add a comment about why they enjoy living/working/studying in Barnet's diverse community.

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We will also send an email to other ward Councillors tomorrow.

Do let me know if you have any questions or would like any further information.

# FOI 5446228 Emails

Kind regards,

■■■■

Senior Communications and Campaigns Manager London Borough of Barnet, 2 Bristol Avenue,  
Colindale, London, NW9 4EW

Tel: 020 8359 ■■■■

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[engage.barnet.gov.uk/togetherbarnet](https://engage.barnet.gov.uk/togetherbarnet)

From: ■■■■  
Sent: 27 June 2019 13:11  
To: ■■■■ <  
Cc: ■■■■  
Subject: For Leader's diary

Hi ■■■■

Please can you put a hold in the Leader's diary for 1pm-2.30pm Thursday 4 July at Brent Cross  
Shopping Centre. This is for the Together, we are Barnet event that we are holding at Brent Cross.

Katie will email an invitation with details of the event in due course.

Many thanks

# FOI 5446228 Emails

[REDACTED]

[REDACTED]

Deputy Head of Communications - Strategy and Communications London Borough of Barnet, 2  
Bristol Avenue, Colindale, London, NW9 4EW

Mobile: [REDACTED]

Barnet Online: <<http://www.barnet.gov.uk/>> [www.barnet.gov.uk](http://www.barnet.gov.uk) P please consider the environment - do you really need to print this email?

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Help us celebrate Barnet: [engage.barnet.gov.uk/togetherbarnet](https://engage.barnet.gov.uk/togetherbarnet)

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**From:** Mayers, Katie  
**Sent:** 28 May 2019 10:02  
**To:** [REDACTED] (NHS) <[REDACTED]@nhs.net>; Hooton, John <John.Hooton@Barnet.gov.uk>;  
<[REDACTED]@Barnet.gov.uk>; [REDACTED] (ST. GEORGES MEDICAL CENTRE) <[REDACTED]@nhs.net>  
**Cc:** [REDACTED] (NHS BARNET CCG) <[REDACTED]@nhs.net>; [REDACTED] (NHS BARNET CCG) <[REDACTED]@nhs.net>  
**Subject:** RE: Partnership Board

Hi [REDACTED], [REDACTED]

Thanks for agreeing to chair the meeting.

Please see below an email that was sent out to partnership board.

We were going to give a short update on the Together we are Barnet campaign, and then focus on mental health – outline of info request towards the bottom of the email below.

We were requesting the info from each partner to come back COB today, so we can collate. It's just a short summary of what people are working on, so we can share and identify opportunities / challenges and any quick wins. We can share this with you prior to the meeting if that's helpful.

The meetings currently planning to happen at the new Colindale offices.

Please let me know if you need any more information, or would like to discuss further.

Thanks  
Katie

# FOI 5446228 Emails

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Hello all,

I wanted to get in touch to give you an update on where we are with the cohesion programme of work, as well as set the agenda and preparations for the next meeting which is due to take place on Wednesday 5 June. Please bear with the long email below.

## Cohesion work

At the last CMT Partnership meeting, we agreed that we would lead on developing a joint approach to celebrating diversity and social cohesion in the borough. A lot of work has taken place over the last eight or so weeks, and the outcome of this is the *Together we are Barnet* campaign that we are aiming to launch at the end of May.

It is a campaign that is full of positive messages about our diverse community and the strength of its connections. It creates an identity that we hope will celebrate the positive contributions of the people that live here, as well as that of the council and you as strategic partners.



## Campaign materials

As some of you might be aware, we have been busy collecting case studies of groups from different parts of our community, who bring people together, often from different backgrounds. So far we have five case studies that showcase a range of groups in the borough and these will form the basis of the campaign materials when we launch.

Photos and quotes from each case study will be used on posters that will go up around the borough on bus stops and in community buildings from early June, alongside social and digital content. We have also made short videos about each of the groups that will be available to view on the Engage Barnet website. **I have attached for you the artwork to review, and will send links to the video shortly.**

## Campaign - call to action: Photos and stories

The Engage Barnet website will be the online hub for the campaign. **You can see a mock up attached, as well as copy describing the campaign.**

Residents can get involved in a couple of ways

1. Send us a selfie or a photo to feature in our online gallery and artwork
2. Share a short message about why you enjoy living in Barnet's diverse community

## - Together we are Barnet artwork

For those who choose to send a photo, it may be also used as part of a community art project that will celebrate the faces of the many people who call Barnet home. This artwork will hang proudly in the reception of the new council offices in Colindale. The idea is to celebrate our residents and bring them visually into the council as a representation of the communities we serve. The final artwork will also be available should partners wish to display it in their own buildings



# FOI 5446228 Emails

## - Groups and projects

Groups and projects can also get involved by sending a short summary of no more than 100 words explaining what the group does, how it brings people together, and how it is benefiting the community. We may feature the group as a case study as part of the campaign

## - Public event

In late June we will be holding a public event in Brent Cross shopping centre to promote the campaign. Thank you to [REDACTED] for the space. Members of the team will staff a stand in the main concourse, which will include a photo booth, where residents can have pictures and record vox pops. This will be a way of driving submissions for residents to take part in the campaign, including the artwork outlined above.

## Campaign in a Box

We hope that with your support we can increase visibility of the campaign across the borough, and reach a much wider audience.

Therefore we have created a campaign in a box, which we will share with you all as we launch the campaign. The pack will contain:

- Poster artwork that can be adapted for you to add on your own logo.
- Templates so that you can create your own poster artwork with images of groups or communities you know of or work with
- Template copy and imagery to put out through your own channels, to increase awareness and encourage people to take part
- Example text for social media content so that you can share stories from the campaign. Including hashtags, eg: #togetherbarnet
- Outline of how to hold an event, and how to request materials i.e. pull up banners.

We'd also love for you to create your own videos, which we can upload to the Engage Barnet website.

## Sign off

I hope you like the imagery, and copy. Please can you review and come back to me to confirm you are happy for your organisation to be included. Your organisation will be named on the Engage Barnet website, and in related promotional material where space allows. We are aiming to go live on 28 May so I'd appreciate your feedback by 17 May please.

## Community Projects

After exploring the option of creating a small grant pot for groups, it has been agreed to take a more inclusive approach to run a small number of projects that celebrate our diverse community.

- 1) **Together we are Barnet artwork** – as outlined above.
- 2) **Musical performance by One Voice Choir (local Barnet school children) singing a song about unity.** We are currently exploring appetite and opportunities for performance.
- 3) **Development of a World Food Market** – celebrating the range of cuisine that reflects the diverse cultural influences in the borough that will be hosted in Southern Square initially.
- 4) **Winter religious events and festivals.** We are currently scoping a piece of work about how we can work with faith organisations to open their doors to a wider group to share experiences, and understanding.
- 5) **Commission of a Children and Young People photography project.** To reflect the commitment to consider children and young people when addressing priorities, we want to engage children and young people in a photography project, where they submit images that

## FOI 5446228 Emails

represent their vision of life in Barnet and what community means to them. We hope to take a selection of the photographs on a touring exhibition around the borough. We will be bidding to the Home Office's Building a Stronger Britain Together programme for funding and support from M&C Saatchi to run this project, and we'll keep you updated on the progress of this.

### Funding

With regards to funding, we are very grateful for those who have offered to support this work with a £1,000 contribution. Will or I will be getting in touch individually over the next week to organise payments.

## Next meeting - Mental health

We will do a short update on the cohesion work at the start of the next partnership board meeting on Wednesday 5 June.

In addition the next theme proposed for discussion is mental health. In order to facilitate a discussion we would like partners to send a few bullets detailing if / how your organisation supports mental health under the headings of; adults /children and young people / staff.

It only needs to be brief – no more than would fit on a PowerPoint slide, and if you could highlight any innovative schemes that would be helpful.

Please send this to [REDACTED], copying me, no later than Friday 24 May and we will collate them into a summarised presentation to guide our discussion on the day. This will provide us with an overview of support across the borough, and identify any gaps, challenges or opportunities that we need to focus on addressing. For our part, I will include details of Barnet Council's work on mental health.

Katie Mayers

Assistant Director - Strategy and Communications


London Borough of Barnet, North London Business Park, Oakleigh Road South, London N11 1NP

Tel: 020 8359 [REDACTED]

Mobile: [REDACTED]

Out of Hours Media Enquiries: 020 8359 [REDACTED]

Barnet Online: [www.barnet.gov.uk](http://www.barnet.gov.uk)

 please consider the environment - do you really need to print this email?

**From:** [REDACTED] (NHS BARNET CCG)

**Sent:** 24 May 2019 17:40

**To:** Hooton, John <[John.Hooton@Barnet.gov.uk](mailto:John.Hooton@Barnet.gov.uk)>

**Cc:** Mayers, Katie <[Katie.Mayers@Barnet.gov.uk](mailto:Katie.Mayers@Barnet.gov.uk)>; [REDACTED] (NHS BARNET CCG) <[REDACTED]@nhs.net>;

[REDACTED] (NHS BARNET CCG) <[REDACTED]@nhs.net>

**Subject:** Re: Partnership Board

Hi John

## FOI 5446228 Emails

This isn't in my diary because I think [REDACTED] and I agreed she would cover this meeting. Do you know the date and time and I can check at this end if between [REDACTED] and I we can cover and chair it. I'm sure one of us could, if not one of my directors could

We can certainly feed in some mental health information

Katie - can you let me know the meeting details and what kind of presentation / length of presentation you are looking for please

Many thanks

[REDACTED]

Sent from my iPhone

On 24 May 2019, at 16:38, Hooton, John <[John.Hooton@barnet.gov.uk](mailto:John.Hooton@barnet.gov.uk)> wrote:

[REDACTED]

On the 5<sup>th</sup> June we have the next Barnet partnership board. We are going through the main themes we agreed we wanted to focus on, and we have mental health as an agenda item for next time. Katie is pulling together some information, and I hope Tamara will be in attendance to expand on what the Council is doing, but we agreed to rotate the chairing of these meetings, and I wondered if you were able to chair this next discussion and feed in some details from health perspective?

I am on leave next week but would you be able to get in touch with Katie next week to discuss further? Katie has been leading on this and will correct any of the above if I have misunderstood anything....

Thanks and have a good Bank Holiday.


John

John Hooton  
Chief Executive

London Borough of Barnet, North London Business Park, Oakleigh Road South, London N11 1NP

Tel: 020 8359 [REDACTED]

Barnet Online: [www.barnet.gov.uk](http://www.barnet.gov.uk)

 please consider the environment - do you really need to print this email?

---

**From:** Mayers, Katie

**Sent:** 24 May 2019 14:12

**To:** Hooton, John <[John.Hooton@Barnet.gov.uk](mailto:John.Hooton@Barnet.gov.uk)>; Shaw, Cath <[Cath.Shaw@Barnet.gov.uk](mailto:Cath.Shaw@Barnet.gov.uk)>; [REDACTED]

**Subject:** CMT partnership - Together we are Barnet materials / [REDACTED]

Hi all,

## FOI 5446228 Emails

Thanks to everyone that has provided feedback on the campaign. We have finalised the launch date as the 3<sup>rd</sup> June, and we will be distributing the campaign in a box materials the same week. If you've sent over contacts from your marketing teams, we will liaise with them direct.

We were planning on including references / logos to all partners on the campaign website, unless we hear otherwise – so please do let us know of any issues, or if you have updated your logo recently.

[REDACTED]

The meeting will take place at the new offices in Colindale. There are limited parking options close by, but it is close to Colindale tube station.

Hope you all enjoy the bank holiday.  
Katie

Katie Mayers  
Assistant Director - Strategy and Communications  
London Borough of Barnet, North London Business Park, Oakleigh Road South, London N11 1NP  
Tel: 020 8359 [REDACTED]  
Mobile [REDACTED]  
Out of Hours Media Enquiries: 020 8359 [REDACTED]  
Barnet Online: [www.barnet.gov.uk](http://www.barnet.gov.uk)  
♻️ please consider the environment - do you really need to print this email?

**From:** Mayers, Katie  
**Sent:** 15 May 2019 17:18  
**To:** Hooton, John <[John.Hooton@Barnet.gov.uk](mailto:John.Hooton@Barnet.gov.uk)>; Shaw, Cath <[Cath.Shaw@Barnet.gov.uk](mailto:Cath.Shaw@Barnet.gov.uk)>; [REDACTED]  
[REDACTED]

**Subject:** RE: CMT partnership - Together we are Barnet materials

Dear all,

To follow up on my email earlier this week, I wanted to share with you the final videos and written case studies to support the Together we are Barnet, poster campaign.

I hope you like them, if there's anything that jumps out please let me know.

If you can, I would appreciate your feedback by Friday 17<sup>th</sup> May. Please send any feedback to [REDACTED] (who I should have included in the first email), who has led on the campaign development.

Thanks  
Katie

[REDACTED]

# FOI 5446228 Emails

Katie Mayers

Assistant Director - Strategy and Communications


London Borough of Barnet, North London Business Park, Oakleigh Road South, London N11 1NP

Tel: 020 8359 [REDACTED]

Mobile: [REDACTED]

Out of Hours Media Enquiries: 020 8359 [REDACTED]

Barnet Online: [www.barnet.gov.uk](http://www.barnet.gov.uk)

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**From:** Mayers, Katie

**Sent:** 13 May 2019 18:29

**To:** Hooton, John <[John.Hooton@Barnet.gov.uk](mailto:John.Hooton@Barnet.gov.uk)>; Shaw, Cath <[Cath.Shaw@Barnet.gov.uk](mailto:Cath.Shaw@Barnet.gov.uk)>; [REDACTED]

**Subject:** CMT partnership - cohesion work update and agenda for next meeting

Hello all,

I wanted to get in touch to give you an update on where we are with the cohesion programme of work, as well as set the agenda and preparations for the next meeting which is due to take place on Wednesday 5 June. Please bear with the long email below.

## Cohesion work

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It is a campaign that is full of positive messages about our diverse community and the strength of its connections. It creates an identity that we hope will celebrate the positive contributions of the people that live here, as well as that of the council and you as strategic partners.

**Together, WE ARE  
BARNET**

## Campaign materials

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- Together we are Barnet artwork

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## Next meeting - Mental health

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In addition the next theme proposed for discussion is mental health. In order to facilitate a discussion we would like partners to send a few bullets detailing if / how your organisation supports mental health under the headings of; adults /children and young people / staff.

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Please send this to [REDACTED]@barnet.gov.uk, copying me, no later than Friday 24 May and we will collate them into a summarised presentation to guide our discussion on the day. This will provide us with an overview of support across the borough, and identify any gaps, challenges or opportunities that we need to focus on addressing. For our part, I will include details of Barnet Council's work on mental health.

I would welcome a nomination for the venue and chairperson to take us through the meeting, or we can host at the new Council offices in Colindale.

Please let me know if you have any questions, and thanks for reading to the end!

Kind regards,  
Katie

Katie Mayers  
Assistant Director - Strategy and Communications

# FOI 5446228 Emails


London Borough of Barnet, North London Business Park, Oakleigh Road South, London N11 1NP

Tel: 020 8359 [REDACTED]

Mobile: [REDACTED]

Out of Hours Media Enquiries: 020 8359 [REDACTED]

Barnet Online: [www.barnet.gov.uk](http://www.barnet.gov.uk)

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Note- this is the attachment to the above email which also included examples of artwork

## **ABOUT: TOGETHER, WE ARE BARNET**

### **Celebrating the people who together make Barnet**

Barnet has a proud history of people from diverse communities living happily side by side.

*Together, we are Barnet* celebrates the inspiring stories of the rich mix of people who call our borough home, highlighting some of our many groups, sports teams and local projects, as well as individuals, who contribute so much to our community.

This campaign is a joint initiative of Barnet Council working in partnership with CCG, Saracens Rugby Club, West London Alliance, Inclusion Barnet, Groundwork, Federation of Small Businesses, Argent, Middlesex University, DWP, Barnet and Southgate College and Brent Cross Shopping Centre.

### **Celebrating that which unites us**

Working with our partners, we will also deliver a range of projects that draw on the broad cultural influences and experiences that enrich life in the borough.

### **How you can get involved**

We would love for you to take part in a couple of ways:

1. Send us a selfie or a photo of yourself, to feature in our online gallery and artwork
2. Share a short message about why you enjoy living in Barnet's diverse community

### **Together we are Barnet artwork**

For those who choose to send us a photo, it may be also used as part of a community art project that will celebrate the faces of the many people who call Barnet home. This piece artwork will hang proudly in the reception of the new council offices in Colindale.

### **Groups and projects**



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Plus, if you are a member of a group, then we'd like to hear your story. Send a short summary of no more than 100 words explaining what your group does, how it unites people of different backgrounds, and how it is benefiting your community. We may feature your group as a case study as part of our campaign.

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**From:** Mayers, Katie

**Sent:** 15 May 2019 17:52

**To:** Thomas, Cllr Daniel <Cllr.D.Thomas@barnet.gov.uk>

**Cc:** Shaw, Cath <Cath.Shaw@Barnet.gov.uk>; Hooton, John <John.Hooton@Barnet.gov.uk>

**Subject:** Together we are Barnet - summary

Dear Cllr Thomas,

I wanted to follow up with some more information on the Together We Are Barnet campaign, that is due to launch w/c 27 May, to give you an opportunity to review and feedback. I've outlined where we are below.

I am now off for a couple of days, but we can also catch up on Monday if you have any questions or comments.

Cllr Thompstone has seen the campaign.

Thanks

Katie

Case studies

We have collected five case studies of groups from different parts of our community, who bring people together, often from different backgrounds.

Photos and quotes from each case study will be used on posters that will go up around the borough on bus stops and in community buildings from early June, alongside social and digital content. We have also made short videos about each of the groups that will be available to view on the Engage Barnet website. **I have attached the artwork which we went through in the meeting, and also attach the written case studies that will appear on the website, with links to the videos below.**

**[REDACTED]**

We will continue to collect case studies of other groups as we go through the campaign.

Campaign - call to action: Photos and stories

The Engage Barnet website will be the online hub for the campaign. **You can see a mock up attached, as well as copy describing the campaign.**

Residents can get involved in a couple of ways

3. Send us a selfie or a photo to feature in our online gallery and artwork
  4. Share a short message about why you enjoy living in Barnet's diverse community
- Together we are Barnet artwork

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For those who choose to send a photo, it may be also used as part of a community art project that will celebrate the faces of the many people who call Barnet home. This artwork will hang in the reception of the new council offices in Colindale. The idea is to celebrate our residents and bring them visually into the council.

- Groups and projects

Groups and projects can also get involved by sending a short summary of no more than 100 words explaining what the group does, how it brings people together, and how it is benefiting the community. We may feature the group as a case study as part of the campaign

- Public event

In late June we will be holding a public event in Brent Cross shopping centre to promote the campaign. Members of the team will staff a stand in the main concourse, which will include a photo booth, where residents can have pictures and record vox pops. This will be a way of driving submissions for residents to take part in the campaign, including the artwork outlined above.

### Campaign in a Box

We will be working with partners to increase visibility of the campaign across the borough, and reach a much wider audience. We will be providing them with campaign materials to put out through their own channels.

### Community Projects

As a reminder there is a summary below of the projects we are proposing to run.

- 11) **Together we are Barnet artwork** – as outlined above.
- 12) **Musical performance by One Voice Choir (local Barnet school children) singing a song about unity.** We are currently exploring appetite and opportunities for performance.
- 13) **Development of a World Food Market** – celebrating the range of cuisine that reflects the diverse cultural influences in the borough that will be hosted in Southern Square initially.
- 14) **Winter religious events and festivals.** We are currently scoping a piece of work about how we can work with faith organisations to open their doors to a wider group to share experiences, and understanding. This is in response to council motion at the end of last year.
- 15) **Commission of a Children and Young People photography project.** To reflect the commitment to consider children and young people when addressing priorities, we want to engage children and young people in a photography project, where they submit images that represent their vision of life in Barnet and what community means to them. We hope to take a selection of the photographs on a touring exhibition around the borough. We will be bidding to the Home Office's Building a Stronger Britain Together programme for funding and support from M&C Saatchi to run this project, and we'll keep you updated on the progress of this.

Katie Mayers

Assistant Director - Strategy and Communications


London Borough of Barnet, North London Business Park, Oakleigh Road South, London N11 1NP

Tel: 020 8359 [REDACTED]

Mobile: [REDACTED]

Out of Hours Media Enquiries: 020 8359 [REDACTED]

Barnet Online: [www.barnet.gov.uk](http://www.barnet.gov.uk)

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## FOI 5446228 Emails

**From:** [REDACTED]  
**Sent:** 03 April 2019 06:51  
**To:** Hooton, John <John.Hooton@Barnet.gov.uk>; Shaw, Cath <Cath.Shaw@Barnet.gov.uk>  
**Cc:** Mayers, Katie <Katie.Mayers@Barnet.gov.uk>  
**Subject:** RE: Community cohesion case studies

Hello,

The working group are going to take one more look at the shortlist and then share with Cllr Thompstone. Katie is then planning to discuss with the Leader on Thursday. There are several other checks that we then want to complete, including checking their social media presence and whether or not they are known to [REDACTED]. We'll then start contacting the individuals identified.

Let me know if you have any further questions.

Best,

[REDACTED]  
Community Engagement, Participation & Strategy Lead, Commissioning Group  
London Borough of Barnet, North London Business Park, Oakleigh Road South, London N11 1NP


Tel: 020 8359 [REDACTED]

Barnet Online: [www.barnet.gov.uk](http://www.barnet.gov.uk)

Sign up to the [Barnet Community Directory](#)!

Do you have a project that could benefit your local area? Crowdfunding could help you get up to £5,000 for projects that will improve Barnet. Learn more at

[www.spacehive.com/movement/barnet-together](http://www.spacehive.com/movement/barnet-together)

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**From:** Hooton, John

**Sent:** 02 April 2019 22:26

**To:** [REDACTED] <[REDACTED]@Barnet.gov.uk>; Shaw, Cath <Cath.Shaw@Barnet.gov.uk>

**Cc:** Mayers, Katie <Katie.Mayers@Barnet.gov.uk>

**Subject:** RE: Community cohesion case studies

Thanks, looks like a good list. Nothing in here that I can see would cause any concern. What's our next step here? I am keen to test out with the Leader to see if I have missed any political nuance – discuss at weekly comms meet?

John


John Hooton

Chief Executive

London Borough of Barnet, North London Business Park, Oakleigh Road South, London N11 1NP

Tel: 020 8359 [REDACTED]

Barnet Online: [www.barnet.gov.uk](http://www.barnet.gov.uk)

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**From:** [REDACTED]

**Sent:** 02 April 2019 19:13

**To:** Hooton, John <John.Hooton@Barnet.gov.uk>; Shaw, Cath <Cath.Shaw@Barnet.gov.uk>

**Cc:** Mayers, Katie <Katie.Mayers@Barnet.gov.uk>

**Subject:** FW: Community cohesion case studies

Dear John, Cath,

Please find attached the community cohesion campaign case study shortlisted that has been updated based on your feedback.

Best,

## FOI 5446228 Emails

Community Engagement, Participation & Strategy Lead, Commissioning Group  
London Borough of Barnet, North London Business Park, Oakleigh Road South, London N11 1NP

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**From:** [REDACTED]

**Sent:** 02 April 2019 18:04

**To:** Mayers, Katie <[Katie.Mayers@Barnet.gov.uk](mailto:Katie.Mayers@Barnet.gov.uk)>; [REDACTED] <[REDACTED]> **Subject:** Community cohesion case studies

Hi Katie and [REDACTED]

FYI, we have drawn up an A list of Community Cohesion candidates from the shortlist. We have compiled these names based in part on John and Cath's recommendations, and on knowledge that others are keen advocates for what they do.

The A List covers nine candidates with a view that we will be able to secure five or six. We want a spread of social groups, so the list covers:

- Sport
- Gardening/parks
- Business / social enterprise
- Disability
- Intergenerational / older people

Below is the A list, attached is the full list.

We can cover this in the team meeting on Wednesday morning but please do give feedback by email.

**A LIST:**

[REDACTED]

---

**From:** [REDACTED]

**Sent:** 02 April 2019 17:02

**To:** Mayers, Katie <[Katie.Mayers@Barnet.gov.uk](mailto:Katie.Mayers@Barnet.gov.uk)>; Hooton, John <[John.Hooton@Barnet.gov.uk](mailto:John.Hooton@Barnet.gov.uk)>; Shaw, Cath <[Cath.Shaw@Barnet.gov.uk](mailto:Cath.Shaw@Barnet.gov.uk)>

**Cc:** [REDACTED] <[REDACTED]@Barnet.gov.uk>

**Subject:** Cohesion campaign - grassroots projects

Hello all,

[REDACTED] and I have had a catch up to discuss an alternative way to deliver the project element of the community cohesion campaign. The rationale behind providing small pots of money to local project was to ensure that the campaign was not only delivered from a high level, but was also grassroots driven and we're keen not to lose this focus. We've compiled the following ideas for discussion with

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the working group tomorrow; we've looked at ideas that are low cost, enhance existing initiatives, are light on officer resources and can be carried out across the borough.

- Grass roots projects.
  - 'How To Street Party' package and comms. around get to know your neighbours
  - Peace Walk (in partnership with BMFF), part of One World Week in October
  - Mass Schools Choir - song about unity (video attached). This would tie-up with the school's citizenship curriculum and culminate in a family event that brings everyone together
  - Winter festivals: Education and cultural events to create an 'open door' policy between faiths and neighbours
  - Discuss with Saracens whether they would provide a Sports Day for diverse schools

We have a meeting tomorrow to discuss these, but if there is any initial feedback please do let us know.

Thanks,

Community Engagement, Participation & Strategy Lead, Commissioning Group  
London Borough of Barnet, North London Business Park, Oakleigh Road South, London N11 1NP  
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