

23 February 2021
Our ref: 7054724

Thank you for your request received on 18 February 2021, for the following information:

P lease tell me the amounts of money paid to the council by Bay Media Ltd in each of the council years to 31 March 19, 31 March 2020 and in the current council year to date.

In each case please tell me the basis of payment, e.g. for the right to hand xx PVC banners in Colindale for a period of xx months.

Please also provide the planning permission reference, if appropriate.

We have processed this request under the Environmental Information Regulations 2004.

Response

I can confirm that London Borough of Barnet holds the information you requested. However, we consider that the following exceptions apply to some of the information requested.

We consider that Regulation 6(1)(b) applies to the information requested because the information requested is already publicly available and easily accessible.

Please tell me the amounts of money paid to the council by Bay Media Ltd in each of the council years to 31 March 19, 31 March 2020 and in the current council year to date.

In each case please tell me the basis of payment, e.g. for the right to hand xx PVC banners in Colindale for a period of xx months.

Nil income for each year requested.

Please also provide the planning permission reference, if appropriate.

20/3060/ADV- Colindale Avenue - From The Junction With Edgware Road To The West And Aerodrome Road To The East (Approved subject to conditions)

20/3061/ADV- Aerodrome Road- From The Junction With Grahame Park Way To The West And Rowan Drive To The East (Approved subject to conditions)

20/3057/ADV- A5150 Colindeep Lane- From The Junction With Edgware Road To The West And Near Watford Way To The East (Approved subject to conditions)

20/3059/ADV- A552 The Ridgeway Junction With Partingdale Lane South Along Bittacy Hill Ending At The Junction With Devonshire Road (Recommended for approval but referred to committee)

Temporary banners may not need consent and there are also exemptions based on size and location of adverts, however commercial signs do require permission.

Details on the advertisement applications approved can be obtained on our website using the following link by searching on the reference number

<https://publicaccess.barnet.gov.uk/online-applications/>

Further information

If you are interested in the data that the council holds you may wish to visit Open Barnet, the council's data portal. This brings together all our published datasets and other information of interest on one searchable database for anyone, anywhere to access. <http://open.barnet.gov.uk/>

Advice and Assistance : Direct Marketing

If you are a company that intends to use the names and contact details of council officers (or other officers) provided in this response for direct marketing, you need to be registered with the Information Commissioner to process personal data for this purpose. You must also check that the individual (whom you wish to contact for direct marketing purposes) is not registered with one of the Preference Services to prevent Direct Marketing. If they are you must adhere to this preference.

You must also ensure you comply with the Privacy Electronic and Communications Regulations (PECR). For more information follow this Link www.ico.org.uk

For the avoidance of doubt the provision of council (and other) officer names and contact details under FOI does not give consent to receive direct marketing via any media and expressly does not constitute a 'soft opt-in' under PECR.

Your rights

If you are unhappy with the way your request for information has been handled, you can request a review within the next 40 working days by writing to the Information Management Team at: foi@barnet.gov.uk. Or by post to Information Management Team (FOI) London Borough of Barnet, 2 Bristol Avenue, Colindale, NW9 4EW

If, having exhausted our review procedure, you remain dissatisfied with the handling of your request or complaint, you will have a right to appeal to the Information Commissioner at: The Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF (telephone: 0303 123 1113; website www.ico.org.uk). There is no charge for making an appeal.