



London Borough of Barnet,  
2 Bristol Avenue, Colindale,  
London NW9 4EW  
30 March 2021  
Our ref: 7172300

Thank you for your request received on 29 March 2021, for the following information:

**I am trying to find out who is responsible for the design of the attached COVID-19 poster . Therefore**

**If individual**

**Please provide the name of the individual responsible  
Please provide contact details for the individual.**

**If not an individual**

**Please provide the name of the agency responsible  
Please provide contact details for the agency.**

Thank you

We have processed this request under the Freedom of Information Act 2000.

## **Response**

The council holds the information requested and the answers to your questions are below.

***I am trying to find out who is responsible for the design of the attached COVID-19 poster . Therefore***

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***Please provide the name of the individual responsible  
Please provide contact details for the individual.***

***If not an individual***

***Please provide the name of the agency responsible  
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The poster was designed as part of the Covid can cost you everything campaign. It was commissioned by the Comms service and designed by our retained creative designer Good Impressions.

## **Further information**

If you are interested in the data that the council holds you may wish to visit Open Barnet, the council's data portal. This brings together all our published datasets and other information of interest on one searchable database for anyone, anywhere to access. <http://open.barnet.gov.uk/>

## **Advice and Assistance : Direct Marketing**

If you are a company that intends to use the names and contact details of council officers (or other officers) provided in this response for direct marketing, you need to be registered with the Information Commissioner to process personal data for this purpose. You must also check that the individual (whom you wish to contact for direct marketing purposes) is not registered with one of the Preference Services to prevent Direct Marketing. If they are you must adhere to this preference.

You must also ensure you comply with the Privacy Electronic and Communications Regulations (PECR). For more information follow this Link [www.ico.org.uk](http://www.ico.org.uk)

**For the avoidance of doubt the provision of council (and other) officer names and contact details under FOI does not give consent to receive direct marketing via any media and expressly does not constitute a 'soft opt-in' under PECR.**

## **Your rights**

If you are unhappy with the way your request for information has been handled, you can request a review within the next 40 working days by writing to the Information Management Team at: [foi@barnet.gov.uk](mailto:foi@barnet.gov.uk). Or by post to Information Management Team (FOI) London Borough of Barnet, 2 Bristol Avenue, Colindale, NW9 4EW

If, having exhausted our review procedure, you remain dissatisfied with the handling of your request or complaint, you will have a right to appeal to the Information Commissioner at: The Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF (telephone: 0303 123 1113; website [www.ico.org.uk](http://www.ico.org.uk)). There is no charge for making an appeal.