



London Borough of Barnet,
2 Bristol Avenue, Colindale,
London NW9 4EW
4 May 2021
Our ref: 7249276

Thank you for your request received on 19 April 2021, for the following information:

Could you please let me know the location of the 50 sites that will be subject to this agreement, the name of the company promoting this scheme and the amount of the annual payment? It would be helpful if you could include a copy of the agreement with the company that will be placing these banners.

We have processed this request under the Freedom of Information Act 2000.

Response

I am writing to inform you that we have searched our records and the information you requested is not held by London Borough of Barnet.

Until the planning process has been concluded we will not know the numbers of columns being utilised for this purpose or the viability or value of any Agreement with the proposed provider.

It should be noted that the banners would be installed as an integral part of the Street Lighting PFI contract not as a stand alone agreement with the provider.

<https://open.barnet.gov.uk/dataset/v8m12/barnet-street-lighting-pfi-contract>

Further information

If you are interested in the data that the council holds you may wish to visit Open Barnet, the council's data portal. This brings together all our published datasets and other information of interest on one searchable database for anyone, anywhere to access. <http://open.barnet.gov.uk/>

Advice and Assistance : Direct Marketing

If you are a company that intends to use the names and contact details of council officers (or other officers) provided in this response for direct marketing, you need to be registered with the Information Commissioner to process personal data for this purpose. You must also check that the individual (whom you wish to contact for direct marketing purposes) is not registered with one of the Preference Services to prevent Direct Marketing. If they are you must adhere to this preference.

You must also ensure you comply with the Privacy Electronic and Communications Regulations (PECR). For more information follow this Link www.ico.org.uk

For the avoidance of doubt the provision of council (and other) officer names and contact details under FOI does not give consent to receive direct marketing via any media and expressly does not constitute a 'soft opt-in' under PECR.

Your rights

If you are unhappy with the way your request for information has been handled, you can request a review within the next 40 working days by writing to the Information Management Team at: foi@barnet.gov.uk. Or by post to Information Management Team (FOI) London Borough of Barnet, 2 Bristol Avenue, Colindale, NW9 4EW

If, having exhausted our review procedure, you remain dissatisfied with the handling of your request or complaint, you will have a right to appeal to the Information Commissioner at: The Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF (telephone: 0303 123 1113; website www.ico.org.uk). There is no charge for making an appeal.